

natureline



COMPENSATION PLAN

OUR GOALS WHILE SIMPLE,
WILL INSPIRE SUCCESS.
NATURELINE GENEROUSLY
REWARDS LEADERS AS WELL AS
BEGINNERS.
THERE ARE 12 WAYS TO EARN
INCOME WITH NATURELINE.

12

01. RETAIL PROFITS
02. DIRECT RETAIL PROFITS
03. SALES BONUS
04. 4 IN TWO
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09. UPGRADE BONUS
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GETTING STARTED WITH NATURELINE SOLUTIONS

The Natureline Solutions Compensation plan introduces an easy to follow system of remuneration for our Independent Distributors. It is surprisingly simple and gives everyone involved an equal opportunity for success. By rewarding personal activity and leadership, our marketing system combines the best of retail sales methods and traditional wholesale distribution with an easily duplicated method for growing your business. The Natureline Solutions business system can make building your business fun and simple.

Individuals can join Natureline by simply purchasing a product pack, which costs as little as US\$149, or by paying the registration fee of US\$49.95 at which point they receive a Distributor Support System. Your Distributor Support System includes replicating websites, retail shopping carts complete with merchant accounts, and all the product related sales material required to conduct your Natureline Solutions business. You are then authorized to retail Natureline Solutions products and introduce others to the Natureline opportunity.

People who apply to Natureline Solutions to retail product and build a business are known as Independent Distributors (ID).

ONLINE BACK OFFICE SUPPORT

As an active Independent Distributor you receive your web hosting free of charge. This will give you unlimited access to your Distributor Support System and Back Office and enable your customers to purchase product from your personal Natureline websites. This is a great tool for building and managing your Natureline business that you can share with everyone you know.

YOU AS AN INDEPENDENT DISTRIBUTOR

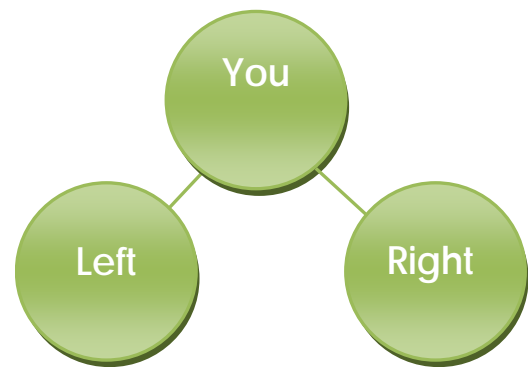
When you register as an Independent Distributor you are assigned a Management Center. This is the equivalent of your store front. From it, you conduct your Natureline Solutions business by retailing products and managing your sales team. There is no product purchase required to become an Independent Distributor although you may want to purchase some products to have on hand so that you can provide products for retail, sampling, and personal use.

All of your sales volume accumulates in your Management Center. Your activation, qualification for rebates and other components of compensation is all based on your sales volume or what is also called Personal Volume (PV).

UNDERSTANDING THE NATURELINE SOLUTIONS COMPENSATION PLAN

Your Management Center represents your position within the family tree of Natureline Solutions Independent Distributors and it is where you start building your sales team of Independent Distributors.

The Natureline Compensation Plan is a Binary compensation plan. Binary, as the name implies, refers to the limit of two sides (left and right) that each Management Center can introduce new Independent Distributors to.



The Management Center allows you to have two Independent Distributors with their Management Centers on your front line, one on the left and one on the right. As you build your downline, you will place newly enrolled Independent Distributors under existing Independent Distributors, thereby assisting in building their downline while building depth in your sales organization. You may also have Independent Distributors that are referred by your upline team members that are placed under your Management Center. Bonuses are paid on the entire sales volume of the two Binary legs to unlimited depth or until the maximum allowable amount has been paid each week.

ENROLLER & PLACEMENT

As an additional means for you to help others in your downline organization succeed and thereby help yourself, Natureline tracks two different types of relationships among its Independent Distributors: the "Enroller" relationship and the "Placement" relationship.

- An Enroller is an existing Independent Distributor of any rank that first explains the Natureline opportunity to a potential new Independent Distributor, and subsequently helps them to enroll as an Independent Distributor. The Natureline computer thereby recognizes an "enroller relationship" between these

two Independent Distributors and maintains it accordingly.

- Placement is the Independent Distributor of any rank who is immediately above or upline in the Binary Tree of an Independent Distributor.

The Enroller and the Placement of a new Independent Distributor can be the same person, although they do not have to be. With this dual relationship tracking system, a person who enrolls a new Independent Distributor can elect to place the new enrollee anywhere in the Enroller's downline organization under another Independent Distributor. That becomes the Placement of the new Independent Distributor. The flexibility to enroll a new Independent Distributor and place them under someone in your downline creates the following benefits. It allows you to help your downline Independent Distributors build their businesses, thereby building your own business; and it allows you to attract people across vast geographical areas, while placing your new Distributors under a well-trained person that can support them locally.

JUNIOR INDEPENDENT DISTRIBUTOR

As you build your Natureline business through building a base of retail customers and referring the benefits of the product to others, you will accumulate Personal Volume (PV). Once you have purchased a Junior Distributor Pack or have placed at least one 100PV order in a calendar month you will have reached the minimum activity level to activate your Management Center and gain access to wholesale pricing. At this activity level you are referred to as a Junior Distributor.

Note: You do not start earning Binary Team Bonuses (BTB) until you have an active personally enrolled Independent Distributor in each Binary Team Leg.

There are three main benefits of becoming a Natureline Junior Distributor.

The first benefit is that you have access to wholesale product pricing. Just like being a member of a consumer wholesale club store.

Second, your Management Center starts accumulating all the Binary Business Volume, BV, of the Independent Distributors in both Binary Team Legs under your Management Center. The volume from both of your Team Legs is called your Business Volume (BV) and this volume is what is used to determine Binary Team Bonuses (Binary Cycles).

If an Independent Distributor has not met the qualifications to be considered a Junior Distributor, the only volume that accumulates under their Management Center is their Personal Volume (PV) up to the first 100PV in one order. This means any Business Volume (BV) generated under their Management Center will not accumulate and will reset each month until Junior Distributor status is achieved.

The third is that you can build your business and earn commissions up to the rank of Natureline 2 Star.

GOLD INDEPENDENT DISTRIBUTOR

To optimize your participation in the Natureline Compensation Plan and to be able to progress up to the highest ranks of the Natureline Solutions Compensation Plan you need to be active at the Gold Independent Distributor level or higher. This is achieved by purchasing a Gold Activation Pack at the time of registration or by purchasing a minimum of 500PV of Natureline products in one order through your Back Office wholesale store. You can also upgrade from Junior Distributor to Gold Independent Distributor with a Gold Upgrade Package in your Back Office or with a single 400PV custom order.

There are three main benefits of becoming a Gold Independent Distributor. The first is product discounts. Simply, you become eligible for special High Volume Pricing. Any purchases made after activating as a Gold Independent Distributor are further discounted off the wholesale price based on PV. For example, if you order 100PV of Natureline products as a Gold Independent Distributor you receive a 20% discount or US\$20 off the listed wholesale price. The following month, and every month thereafter, you may continue to receive the High Volume Pricing on purchase amounts after the first 100PV if on Autoship or 150PV if you are not on Autoship.

Second, as a Gold Independent Distributor your Management Center starts accumulating all the sales volume, BV, of the Independent Distributors in both Binary Team Legs under your Management Center and you are able to progress through all of the Natureline ranks.

Note: You do not start earning Binary Team Bonuses (Binary Cycles) until you have an active personally enrolled Independent Distributor in each binary leg and are active yourself.

The third benefit of becoming a Gold Independent Distributor is that you may receive a 25% Binary Team Bonus Match, irrelevant of your rank, on all of your personally enrolled Independent Distributors for a period of 60 days after activating as a Gold Independent Distributor.

MAINTAINING ACTIVE STATUS

Once you have become an Independent Distributor of any level you can retain BV down both Binary Team Legs of your Management Center indefinitely as long as you are "Active". You can maintain your Active status by generating 75PV of retail sales or personal purchases throughout the month or 50PV in Autoship purchases for the month. Autoship streamlines the company's logistics processes. These savings are passed along to those Independent Distributors whose monthly sales needs are met by Autoship.

Note: Any Independent Distributors, no matter at what activation level or rank, who do not maintain their Active status will maintain the Highest Rank Achieved title, but will be paid on their "Current Rank" (Paid As Rank) status during the current week's Bonus Period.

BUILD A SOLID FOUNDATION FOR YOUR BUSINESS THROUGH RETAIL SALES

01

RETAIL PROFITS

Retailing Natureline products is the backbone of your business. As an Independent Distributor, you can order products at wholesale cost of up to 60% off suggested retail price directly from Natureline and resell them to your customers at a higher price earning immediate income.

02

DIRECT RETAIL PROFITS

As an Independent Distributor, you can send your customers to your personal website or have them call a Natureline customer service representative and allow them to order directly from the company. When they do, you earn customer direct retail profits. Retail profits are uploaded to your personal Natureline eWallet. The customer direct retail profit is the difference between the suggested retail price and the wholesale price. The Business Volume (BV) or Point Value (PV), the value assigned to each Natureline product for calculating bonuses from any customer retail profits, will be credited to your weaker Binary Team leg and pay out in Binary Team Bonuses.

03

SALES BONUS

As an Independent Distributor, you can send your customers to your personal website or have them call a Natureline customer service representative and allow them to order directly from the company. When they do, you earn customer direct retail profits as well as volume (BV) which is placed in your weaker Binary Team leg. To add to all this, Natureline credits your account eWallet 25% of the customer purchase value. Simply, for every \$100 purchased by your customer you receive \$25 in your Natureline eWallet! You may use this credit to purchase Natureline products or pay for your Natureline Autoship.



BY GETTING STARTED RIGHT YOU CAN START WITH NATURELINE FOR FREE

04 4 IN TWO

Purchase a Junior Distributor Pack, Gold Distributor Pack, Star Distributor Pack or 4 Star Distributor Pack and sponsor four people that purchase a pack of greater or equal value as yours, within two weeks (14 days) of your own registration, and you will receive your pack's full value back as a bonus. Simply, we give back your purchase cost and you keep the products!

If your new distributors four purchases are not each of equal or greater value than your own initial purchase then you may receive a bonus equivalent to the value of the lowest value distributor pack purchased. Remember, this is in addition to your regular Natureline commissions.



ONE OF THE KEYS TO SUCCESS WITH NATURELINE IS TO BUILD A STRONG TEAM

05

BINARY TEAM BONUS

Your next goal is to start earning Binary Team Bonuses (Binary Cycles) on all of the Binary Team BV accumulated down both Binary Team Legs of your Management Center.

To start earning Binary Team Bonuses you must help two (2) personally referred Independent Distributors each become at least Junior Distributors. One must be in your Left Binary Team and one in your Right Binary Team.

Binary Team Bonus Benefits

As an Active Independent Distributor with a minimum of two Active Personally Enrolled Distributors in each Binary leg you may start earning Binary Team Bonuses (BTB).

For every 900BV generated from the sales of Natureline Solutions commissionable products from both binary legs of your entire team, provided at least 1/3 or 300 BV is in the weaker leg an Active Distributor earns a Binary Team Bonus of up to US\$60.

Binary Team Bonuses are calculated daily and uploaded to your Natureline eWallet weekly following the bonus period. A week begins at 12:00am Sunday morning EST and ends Saturday 11:59pm EST. So, for example, the Binary Team Bonuses earned for the previous week are uploaded Sunday morning of this week.

Note: An active Independent Distributor, who has qualified for Binary Team Bonuses, is limited to US\$25,000 in Binary Team Bonuses (Binary Cycles) per week per Management Center.

06

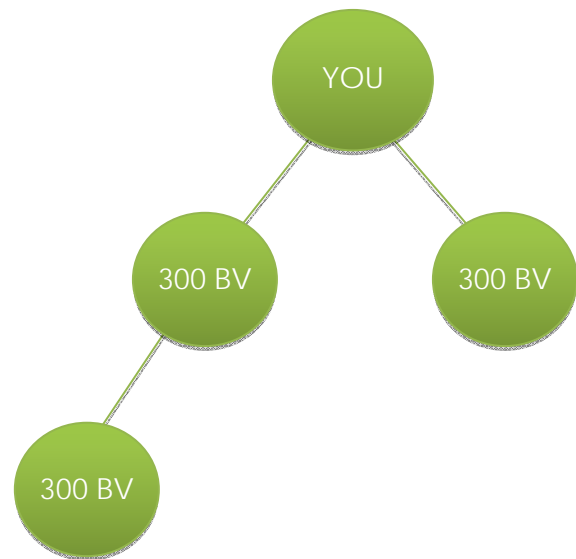
MULTIPLE BUSINESS CENTERS

As a special reward, the first week that your Binary Team Bonus earnings reach US\$5,000 for your Management Center, you will earn one new Management Center that will be positioned in the Binary Tree directly above your current Management Center. By being placed above your current Management Center you get the benefit of a whole new business position to develop that has ongoing daily volume that you have already built. This leverages your existing organization meaning that in

effect, you only have to build out one new team to start earning even more income.

Each new Management Center you earn may earn one additional re-entry in the Binary Tree!

Example of one completed Binary Team Bonus Cycle



One of the keys to success with Natureline is to work towards maintaining at least a 1/3 to 2/3 balance of the cumulative sales volume in your two Binary Team legs.

Team Builder

Natureline has created a special Team Builder Program that employs a simple and easily duplicated system that, if followed, can propel you from an entry level Independent Distributor to the most advanced stages of the Natureline Compensation Plan. This simple system is based upon you helping two Independent Distributors in your Personal Group build their businesses to a point that enables them to first Activate and then qualify their Management Center for Binary Team Bonuses.

If you simply focus on increasing sales through supporting your own Teams by helping them to meet their minimum sales targets, and teaching others in your Personal Enrolment Group to support their own Teams, you will find that there is no aspect of the Compensation Plan that is not attainable in time.

TRUE RESIDUAL INCOME

07

MATCHING BONUS

The Matching Bonus on the Binary Team Bonuses of your personal group is one of the most exciting components of the Natureline Compensation Plan. As mentioned previously, the computer system tracks two different types of relationships, that of the "Enroller" and that of "Placement". When you reach the 4 Star rank you will be eligible for the Binary Team Matching Bonus equal to 25% of the total Binary Team Bonus (Binary Cycles) check earned by every Independent Distributor that you have personally enrolled (Generation 1). It makes no difference what rank they are. As you progress to the next rank you become eligible for an additional 15% bonus on the Binary Team Bonuses of your Generation 2 personal enrolment tree Independent Distributors. This continues all the way up to the 8 Star rank and above and up to 5 generations deep in your personal organization (personal enrolment tree).

1. Compression and roll-up are not applicable to the Matching Bonus.
2. Matching Bonus is paid weekly and is calculated at the end of the pay week.
3. Matching Bonus does not compound.
4. Matching Bonus is paid only on Binary Team Bonuses earned (Binary Cycles).

	4 Star	5 Star	6 Star	7 Star	8 Star +
GEN 1	25%	25%	25%	25%	25%
GEN 2	-	15%	15%	15%	15%
GEN 3	-	-	10%	10%	10%
GEN 4	-	-	-	10%	10%
GEN 5	-	-	-	-	10%



GUARANTEED BONUSES WHEN YOU BUILD YOUR TEAM

08

PRODUCT INTRODUCTION BONUS

Every time any Independent Distributor in the company helps someone that they have personally enrolled reach a Junior Distributor, Gold, Star or 4 Star activation level with a product purchase they receive a Product Introduction Bonus (PIB). The Independent Distributor does not have to be Active to receive the Product Introduction Bonus. The Product Introduction Bonuses will be paid out as follows:

- | | | |
|----------|---|-------------------------|
| 1. \$25 | = | Junior Distributor Pack |
| 2. \$100 | = | Gold Distributor Pack |
| 3. \$200 | = | Star Distributor Pack |
| 4. \$300 | = | 4 Star Distributor Pack |

Product Introduction Bonus is uploaded to your eWallet weekly and is under the 50% compensation plan cap.

PIB applies to initial orders made at registration only.

09

UPGRADE BONUS

Every time any Independent Distributor in the company helps someone that they have personally enrolled upgrade from Junior Distributor to Gold, Star or 4 Star activation level with a specific pack product purchase they receive an Upgrade Bonus. The Upgrade Bonus will be paid out as follows:

- | | | |
|----------|---|-------------------------|
| 1. \$100 | = | Gold Distributor Pack |
| 2. \$200 | = | Star Distributor Pack |
| 3. \$300 | = | 4 Star Distributor Pack |

Upgrade Bonus is uploaded to your eWallet weekly and is under the 50% compensation plan cap. Upgrade Bonus is only paid for upgrades within 90 days of upgrading member registration.



RECEIVE DISCOUNTS OFF WHOLESALE PRICE

HIGH VOLUME PRICING

All sales volume produced by a Gold Independent Distributor including that of customers above 150/100PV in any calendar month will generate a 20% discount on purchases based on item PV. This allows for increased income potential on volume produced by a growing customer base.

As long as the Gold Independent Distributor has achieved their initial 150/100 PV in sales during a qualifying month, they would be eligible for this additional discount at the point of purchase.

Building retail customers is the foundation of growing a strong distributorship and this special incentive rewards that activity while increasing the overall volume for all the upline Distributors. In order to support this special discount for high volume producers, discounted order volume (BV) will pay 50% upline.



INFINITE PERSONAL GROUP BONUSES FOR TEAM BUILDERS

10

LEADERSHIP BONUS

	Gold Pack	Receive a bonus each time someone in your personal enrolment tree reaches the Gold, Star or 4 Star activation level by purchasing a Gold Activation Pack or a combination of Gold Activation Packs at registration. The Leadership Bonus is unlimited in depth in your Personal Enrolment Tree!
STAR	\$5	
1 STAR	-	
2 STAR	\$5	
3 STAR	-	
4 STAR	\$10	
5 STAR	-	
6 STAR	\$10	
7 STAR	-	
8 STAR	\$20	The bonus compresses up so if a rank is missing between you and

the last rank paid you get both amounts up to a possible US\$150!

Leadership Bonuses are paid on the Gold, Star and 4 Star Independent Distributor Activations. Each month you may qualify for Leadership Bonuses when you personally meet the requirements of at least the Star rank. To be considered Leadership Bonus Qualified (as a Star) you must be currently Active and have helped at least two personally enrolled Independent Distributors achieve sufficient sales volume to reach Active status. Leadership Bonus Qualified means that you have achieved the monthly personal volume sales of at least 75PV, or have a minimum 50PV automatic shipment of product (Autoship) to satisfy your monthly sales needs.

Qualifying at higher ranks entitles you earn progressively larger Leadership Bonuses.

At the 8 Star rank you collect any uncollected bonus between you and any Star rank! For example, if a 6 Star is missing you pick up that amount as well! If a 4 Star AND a 6 Star are missing you get both amounts in addition to yours! Remember, the Leadership Bonus is paid in the Personal Enrolment Tree, not the Binary Tree. The number of personal enrolment tree legs (each personally enrolled distributor is a new "leg") and the activity in each leg determines your Leadership Bonus.

As an 8 Star you collect 100% of the Leadership Bonus on anyone you personally enroll as the highest rank above the activation. For example, when you personally enroll a new Independent Distributor who chooses to activate at the 4 Star rank with three Gold Activation Packs you receive a \$300 Product Introduction Bonus as well as \$150 Leadership Bonus for a total of US\$450!



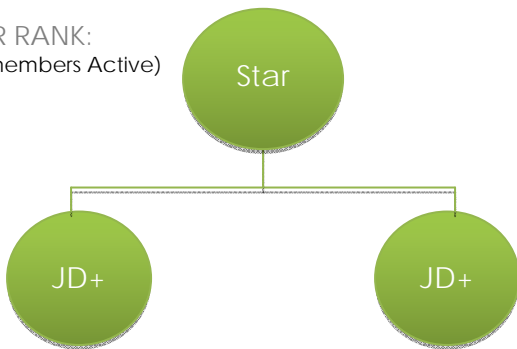
YOUR FIRST STEP TO SUCCESS IS BECOMING A STAR

STAR RANKS

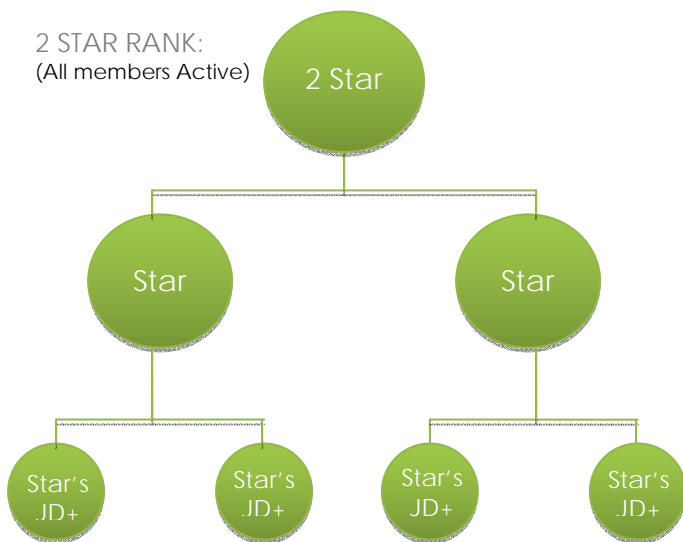
Natureline Star ranks are based on a single initial rank called the Star. A Star is an Independent Distributor with two personally sponsored and active members. The two personally sponsored distributors could have started with any activation level purchase and can be active monthly at either the 50PV Autoship or the 100PV Autoship level or 75PV or 150PV retail sales. Please see the summary on page 15 for details.

A Star rank can be visualized as such:
(Personal Enrolment Tree view – not Binary Team view)

STAR RANK:
(All members Active)



2 STAR RANK:
(All members Active)



EARN INCREDIBLE REWARDS AS A NATURELINE EXECUTIVE

EXECUTIVE RANKS

To progress to the Natureline Executive ranks you must have previously achieved the Natureline 8 Star rank. Please see the summary on page 15 for details.

Platinum

2,500 BV for one week in your lesser volume leg and a minimum of two personal enrollment tree legs that include an active 8 Star or above in each leg.

Double Platinum

3,500 BV for one week in your lesser volume leg and a minimum of three personal enrollment tree legs that include an active 8 Star or above in each leg.

Ruby

5,000 BV for two consecutive weeks in your lesser volume leg and a minimum of four personal enrollment tree legs that include an active 8 Star or above in each leg.

Emerald

7,500 BV for three consecutive weeks in your lesser volume leg and a minimum of five personal enrollment tree legs that include an active 8 Star or above in each leg.

Sapphire

10,000 BV for four consecutive weeks in your lesser volume leg and a minimum of six personal enrollment tree legs that include an active 8 Star or above in each leg.

Diamond

25,000 BV for four consecutive weeks in personal enrollment tree volume with no more than 10,000 BV coming from any single personal enrollment tree leg.

Double Diamond

50,000 BV for four consecutive weeks in personal enrollment tree volume with no more than 20,000 BV coming from any single personal enrollment tree leg.

Triple Diamond

100,000 BV for four consecutive weeks in personal enrollment tree volume with no more than 40,000 BV coming from any single personal enrollment tree leg.

Black Diamond

150,000 BV for four consecutive weeks in personal enrollment tree volume with no more than 60,000 BV coming from any single personal enrollment tree leg.

Double Black Diamond

300,000 BV for four consecutive weeks in personal enrollment tree volume with no more than 120,000 BV coming from any single personal enrollment tree leg.

Triple Black Diamond

500,000 BV for four consecutive weeks in personal enrollment tree volume with no more than 150,000 BV coming from any single personal enrollment tree leg.

Crown Diamond

750,000 BV for four consecutive weeks in personal enrollment tree volume with no more than 225,000 BV coming from any single personal enrollment tree leg.

Double Crown Diamond

1,000,000 BV for four consecutive weeks in personal enrollment tree volume with no more than 300,000 BV coming from any single personal enrollment tree leg.

Triple Crown Diamond

1,500,000 BV for four consecutive weeks in personal enrollment tree volume with no more than 450,000 BV coming from any single personal enrollment tree leg.

Presidential Circle Director

2,000,000 BV for three consecutive weeks in personal enrollment tree volume with no more than 600,000 BV coming from any single personal enrollment tree leg.

Natureline Ambassador

2,500,000 BV for six consecutive weeks in personal enrollment tree volume with no more than 750,000 BV coming from any single personal enrollment tree leg.

11

EXECUTIVE CASH BONUS

Earn cash bonuses up to a total of \$1,815,000 dollars when your personal group and/or binary volume reaches certain levels. This is in addition to your regular Natureline commissions. Executive Cash Bonus qualification cannot be combined. You must qualify for each bonus separately.

\$5,000 Cash Bonus

Qualify as a Sapphire with 10,000 BV for four consecutive weeks in your lesser binary leg with a minimum of six personal enrolment tree legs that include an 8 Star or above.

\$10,000 Cash Bonus

Qualify as a Diamond with 25,000 BV for four consecutive weeks in personal enrolment tree volume with no more than 10,000 BV coming from any single personal enrolment tree leg.

\$50,000 Cash Bonus

Qualify as a Black Diamond with 150,000 BV for four consecutive weeks in personal enrolment tree volume with no more than 60,000 BV coming from any single personal enrolment tree leg.

\$250,000 Cash Bonus

Qualify as a Crown Diamond with 750,000 BV for four consecutive weeks in personal enrolment tree volume with no more than 225,000 BV coming from any single personal enrolment tree leg.

\$500,000 Cash Bonus

Qualify as a Presidential Circle Director with 2,000,000 BV for three consecutive weeks in personal enrolment tree volume with no more than 600,000 BV coming from any single personal enrolment tree leg.

\$1,000,000 Cash Bonus

Qualify with 2,500,000 BV for six consecutive weeks in personal enrolment tree volume with no more than 750,000 BV coming from any single personal enrolment tree leg.



GETTING PAID BY NATURELINE IS EASY

EWALLET PAYMENTS

All commission payments must be requested in your distributor Back Office eWallet. Cheque payments of US\$25 and above are subject to a minimum US\$5.00 banking fee. The minimum payment that can be requested is US\$25. Additional administrative and processing fees will be applied to any commissions paid by wire transfer or to cheques expedited through a courier when requested by an Independent Distributor. Expired or lost cheques can be replaced within one (1) year of their receipt for an additional administrative fee of US\$15.

Also, you can receive your Natureline commissions at no cost with PayPal. Select PayPal as your desired commission payment method in your Natureline eWallet. You will need a PayPal account to receive payment. Register for a free account at paypal.com.



NATURELINE STAR RANK SUMMARY

	Gold	Star	1 Star	2 Star	3 Star	4 Star	5 Star	6 Star	7 Star	8 Star
Minimum Number of Personally Enrolled & Active Members Junior Dist. or Above	n/a	2	2	2	-	-	-	-	-	-
Minimum Number of Personally Enrolled & Active Members Gold Distributor or Above	n/a	-	-	-	3	4	5	6	7	8
Number of Personally Enrolled & Active Stars	n/a	0	1	2	3	4	5	6	7	8
Min. Autoship or Equivalent of Enrolled Stars	n/a	-	50PV	50PV	50PV	100PV	100PV	100PV	100PV	100PV
Minimum Activation Level of Enrolled Stars	n/a	JD	JD	JD	Gold	Gold	Gold	Gold	Gold	Gold
Your Minimum Autoship or Equivalent	50PV	50PV	50PV	50PV	50PV	100PV	100PV	100PV	100PV	100PV
Your Minimum Activation Level	Gold	JD	JD	JD	Gold	Gold	Gold	Gold	Gold	Gold
Minimum number of Personally Enrolled Stars in Binary Team Power/Strong Leg.	n/a	n/a	n/a	n/a	1	1	2	2	2	3
Maximum Payout Potential (Per Week)	\$500	\$750	\$1,000	\$1,500	\$1,750	\$2,000	\$2,500	\$3,000	\$3,500	\$4,000

NATURELINE EXECUTIVE RANK SUMMARY

	Platinum	Double Platinum	Ruby	Emerald	Sapphire
Lesser Binary Leg Volume Required (BV)	2,500 BV	3,500 BV	5,000 BV	7,500 BV	10,000 BV
Consecutive Weeks Volume Above Required	1	1	2	3	4
Number of Personal Enrolment Tree Legs Required With Active 8 Star or Above	2	3	4	5	6
Required Rank You Reached Previously	8 Star	Platinum	D. Platinum	Ruby	Emerald
Your Minimum Autoship or Equivalent	100PV	100PV	100PV	100PV	100PV
Maximum Payout Potential (Per Week)	\$5,000	\$6,000	\$7,000	\$8,000	\$9,000

	Diamond	Double Diamond	Triple Diamond	Black Diamond	Double Black Diamond
Personal Enrolment Tree Volume Required	25,000 BV	50,000 BV	100,000 BV	150,000 BV	300,000 BV
Consecutive Weeks Volume Above Required	4	4	4	4	4
Maximum allowable volume from one Personal Enrolment Tree Leg	10,000 BV	20,000 BV	40,000 BV	60,000 BV	120,000BV
Required Rank You Reached Previously	Ruby	Diamond	Diamond	Diamond	Diamond
Your Minimum Autoship or Equivalent	100PV	100PV	100PV	100PV	100PV
Maximum Payout Potential (Per Week)	\$10,000	\$12,500	\$15,000	Unlimited	Unlimited

	Triple Black Diamond	Crown Diamond	Double Crown Diamond	Triple Crown Diamond	Presidential Circle Director
Personal Enrolment Tree Volume Required	500,000 BV	750,000 BV	1,000,000 BV	1,500,000 BV	2,000,000 BV
Consecutive Weeks Volume Above Required	4	4	4	4	4
Maximum allowable volume from one Personal Enrolment Tree Leg	150,000 BV	225,000 BV	300,000 BV	450,000 BV	600,000BV
Required Rank You Reached Previously	Diamond	Diamond	Diamond	Diamond	Diamond
Your Minimum Autoship or Equivalent	100PV	100PV	100PV	100PV	100PV

PROTECTING YOUR INCOME & NATURELINE'S FUTURE

NATURELINE COMPENSATION CAP

Natureline Solutions is committed to your long term success. To help insure this we are committed to paying out commissions of up to 50% of all eligible volume that is credited to our Compensation Plan.

Here is how this will work:

Each day the total payout is determined and will be capped at 50%. This means in any day that the cap is reached the total bonuses are recalculated to bring the company to a 50% maximum pay out. This will ensure that the company remains profitable and is able to continue to grow.

PROTECTED TEAM BONUSES

In order to allow new Independent Distributors to receive their earned income in the early stages of the plan, the first five Binary Team Bonus Cycles are Protected Team Bonuses and will pay out the full US\$60. The only reason the Protected Team Bonuses may be adjusted is in the event that all other needed adjustments fail to bring the total payout to the 50% cap.

Note: To reach the 50% cap, all Binary Team Bonuses are adjusted first after the first five Protected Team Bonuses.

MAINTAINING THE COMPENSATION CAP

If on any one day the Natureline Solutions commissions exceed the 50% Compensation Cap, the cap will be activated as follows:

For each day after the first five Protected Team Bonuses for all Independent Distributors due to them are calculated, all remaining Binary Bonus Bonuses are recalculated up to the 50% Compensation Cap. After the Protected Team Bonuses are paid, the remaining total Business Volume (BV) is divided by the remaining number of Binary Team Bonuses to be paid. In the event there is not enough BV to pay the maximum \$60 USD per cycle, the new total is divided by the remaining number of Binary Team Bonuses to be paid. This new amount per Binary Team Bonus Cycle is the daily-adjusted Binary Team Bonus.

GLOSSARY OF TERMS

Active: Defined as satisfying the minimum PV requirements for a given rank or commission qualification.

Junior Distributor: When you purchase the Junior Distributor Pack or 100PV of Natureline products you become a Junior Distributor and your Management Center starts accumulating Binary Team Volume (BV).

Gold Independent Distributor: When you purchase a Gold Activation Pack or 500PV of Natureline products you become a Gold Independent Distributor and your Management Center starts accumulating Binary Team Volume (BV) and you can reach all levels of the compensation plan.

Application and/or Agreement Form: This is a legal binding agreement between the Independent Distributor and the Company, which covers rights, duties, and responsibilities of the parties. This is vital and necessary information. The Policies & Procedures manual is an extension of this Agreement and should be read carefully.

Accumulated Volume: This is the total Binary Team Business Volume that is generated by both Binary Team Legs that is accumulated for determining Binary Team Bonuses (Binary Cycles). In order to accumulate volume, the Independent Distributor must be at least at the Junior Distributor level and Active. If in any month an Independent Distributor fails to maintain qualification, all accumulated volume is reset to zero and starts over.

Achieved Rank: This is the highest rank that an Independent Distributor has achieved in the Natureline Compensation Plan. This rank will always be used in giving the Independent Distributor recognition and awards, but they will earn bonuses on their Current Rank each bonus period.

Binary Team: This is the structural form that other distributors that you sponsor are placed into under your Management Center. A maximum of two Independent Distributors can be placed directly below you on your Binary Team: one on the right side, and one on the left side. Thereafter, each one of them can have two other IDs placed directly beneath them – one on the right side, and one on the left - and so on, and so on. For maximum benefit, you may also place an ID that you have personally sponsored anywhere in your downline Binary Team. Your Binary Team can go to an unlimited number of Independent Distributors in depth. Your position in the Binary Team is referred throughout the plan as a Management Center.

Natureline Compensation Plan: (Sometimes called the "Marketing Plan") The official set of definitions and performance requirements of a Binary pay plan by which Natureline pays its Independent Distributors.

Point Value: Each product or service offered by Natureline has a portion of its price designated as Business Volume (BV) or Personal Volume (PV), which is distributable under the terms of the Natureline Compensation Plan. Normally the Business Volume is in close value to the US dollar amount for the product.

Business Volume may be adjusted for products with low margins of profit.

Company: The Natureline Solutions corporate or head office in Vancouver, BC Canada.

Currently Rank: Currently Rank is the rank an Independent Distributor is eligible to be paid as for a given commission period. The Currently Rank is not necessarily the Independent Distributor's Highest Achieved Rank. The Currently Rank may change with each commission period, but the Highest Achieved Rank does not.

Customer: A person or entity that purchases a product or service from an authorized Natureline Independent Distributor.

Customer Retail Profits: This is a customer who personally buys product from an Independent Distributor's personal website or through a customer service representative at the corporate office.

Distributor Support System/Back Office: When you register to be an Independent Distributor with Natureline Solutions you are provided with a fully integrated online Distributor Support System. This includes individualized self replicating websites with online secure retail shopping carts with the ability to process credit card transactions. The website contains all the promotional and marketing information to help build your Natureline business. Your registration also provides access to your Back Office. The Back Office contains a wholesale shopping cart, an online library of training tools, systems, forms and brochures. The ability to customize your replicating website and all the real time genealogy and sales data to help you track the progress of your expanding Natureline business.

Downline: The downline is made up of every Independent Distributor within your Binary Team or Personal Enrolment Team.

Enrolling/Sponsor: An Enroller or Sponsor is an existing Independent Distributor of any rank that first explains the Natureline opportunity to a potential new Independent Distributor, and subsequently helps them to enroll as an Independent Distributor. The Natureline computer thereby recognizes an "enroller relationship" between these two Independent Distributors and maintains it accordingly. Placement of the enrollee may be directly under the Enroller or under another downline distributor. (See "Placement")

eWallet: A Back Office tool that stores and lists any commissions and/or bonuses earned. It allows for multiple payment option selections, commission sharing, and for payment of Autoship with earned commissions.

Genealogy: The complete set of relationships between an Independent Distributor and their Downline. This creates the "family tree" of any Independent Distributor from their Management Center and below. This function starts from the Independent Distributors sponsored directly by the company and all activity below them.

Genealogy Report: A computer report of your Team Volume and activity.

I.D.#: The identification number (starting with letters "bg") used by the Company to identify each Independent Distributor for Compensation Plan purposes.

Independent Distributor: Any entity that has completed an application and had it accepted by Natureline. An Independent Distributor may purchase product at wholesale prices and participates in the Natureline Compensation Plan.

Power Leg: An Independent Distributor's group has two legs. The leg with the most Binary Team Business Volume is called the Power Leg.

Maintenance: The standard of performance involving an Independent Distributor that is required for that Independent Distributor to continue to be Active at a particular rank after meeting the initial qualification requirements for that rank.

Management Center (MC): This is the position in the genealogy that is used to track the Team Business Volume (BV) for the purpose of paying commissions.

Monthly Autoship: Optional monthly Autoship is an automated program of buying product every month either by charging it to a credit card, drafting the funds from a bank account and/or paying with your personal Natureline eWallet. One of the key benefits to using the optional monthly Autoship is always having product on hand to sale to others, for samples, or for personal use. An additional benefit is that the Personal Business Volume necessary for bonus qualifications is reduced from 150PV/75PV in sales volume to 100PV/50PV.

Network Marketing: A non-storefront type of selling where a manufacturer or its representative (a network marketing company) sells directly to the consumer through a "network" of independent contractors rather than through conventional outlets. Independent Representatives multiply themselves directly and indirectly by sponsoring other Independent Distributors and are paid accordingly on multiple levels.

Opportunity Meeting: A meeting or gathering of Independent Representatives for the purpose of introducing and explaining the business opportunities to others.

Pay Period: The Binary Team Bonuses are calculated daily and paid weekly with a one-week delay.

Personal Volume (PV): All volume of Natureline products generated by an Independent Distributor is considered Personal Volume. All resale to non participants, your online sales and personal consumption in reasonable amounts for intrinsic value of the product qualify.

Personal Group/Personal Enrolment Tree - All those personally referred to Natureline where there exists a sponsor enrollee relationship in the Natureline enrolment tree.

Personal Group Business Volume (PGBV/BV) – Binary eligible sales volume generated by those personally referred.

Placement: In the binary plan the Enrolling Sponsor who has one Independent Distributor in each Team Leg and sponsors a new Independent Distributor must place that

Independent Distributor under someone in the Binary Team. The Independent Distributor that receives the benefit of the new Independent Distributor placement is called the Placement.

Policies & Procedures: The governing rules of Natureline that define the relationship between the Company and its Independent Distributors, as well as between Independent Distributors and other Independent Distributors. The Policies & Procedures are specifically incorporated into and made a part of the Independent Distributor's Agreement, which each Independent Distributor must sign in order to enroll.

Prospect: A person to whom you want to offer Natureline products.

Rank: A term used to define the position an Independent Distributor has achieved within the Natureline Compensation Plan. An example of some ranks are: Star, 2 Star, 3 Star and so on.

Recruiting: Inviting others to join the Natureline organization to share Natureline products with others.

Renewal: An Independent Distributor must renew every 52 weeks, by paying a \$25 renewal fee. At the discretion of Natureline, Independent Distributors that fail to renew may be terminated. An Independent Distributor or Management Center that is considered "terminated" cannot earn any bonuses/commissions.

Resetting: This is the removal of Binary Team Business Volume from the system that is no longer used to calculate Binary Team Bonus Cycles. As a Junior Distributor or above, you can ensure your BV never resets by maintaining a minimum of 50PV Autoship each month.

Retail Customer: Someone who buys Natureline products from an Independent Natureline Distributor, but is not himself or herself a Natureline Independent Distributor.

Retail Price: This is the price at which an Independent Distributor sells a product or service.

Retail Profit: This is the profit you earn from the purchases of your Retail Customers.

Weak Leg: An Independent Distributor's Management Center has two legs. The leg with the least Binary Team Business Volume is called the Weak Leg. The Weak Leg needs to have at least 1/3 of the volume of the total 900BV needed in order to create a Team Bonus Cycle (Binary cycle). To earn maximum bonuses, a Qualified Distributor should work to make sure that the weak leg is always equal to 1/3 of the total BV.

Binary Team Bonus: When a Currently Active Independent Distributor has accumulated 900 Binary Team Business Volume (BV) generated from the sale of Natureline commissionable products from both Binary Team Legs of their entire Team, provided at least 1/3 i.e., 300 BV is in the Weak Leg and at least 2/3 i.e. 600 BV is in the larger "Power" Leg, a Team Bonus or Binary cycle is earned. The Team Bonus is up to \$60 USD for each Binary Team Bonus Cycle earned.

Team Bonus Cycle (TBC): This is the total group accumulation of the BV in one month of all Independent Distributors up to a total of 900 Team Volume (BV) where

at least 1/3 (300 BV) is in the Smaller Leg and 2/3 (600 BV) is in the Larger ("Power") Leg. A Cycle triggers a Binary Team Bonus based on qualification. This is calculated daily and paid weekly with a one-week delay.

Binary Team Volume: This is all volume generated by every Independent Distributor in the downline of a Management Center.

Unlimited Depth: As used in the Natureline Compensation Plan the term "unlimited depth" describes any number of

levels in depth that accumulate Team Business Volume for the purpose of determining a Team Bonus or for determining Team Bonus Cycles (Binary Cycles).

Upline: This is the Independent Distributor's sponsor and that sponsor's sponsor and so on, all the way up the team to the Independent Distributor who was sponsored by Natureline directly.

Week: All times follow North American daylight savings time conventions. A week begins at 12:00 am EST Sunday Morning and ends Saturday 11:59 pm EST.

All references to income, implied or stated, through the Natureline Solutions Compensation Plan are for illustration purposes only. Natureline Solutions does NOT guarantee any level of income or earnings to any distributor. Earnings from the Natureline Solutions Compensation Plan solely depend on sales and each distributor's skill, ability, and personal application.

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